

AY 2021 - 2022



Saint Louis University

Local Start-up Assistance



**1 NO
POVERTY**



SLU Reverse Pitching in collaboration with Department of Trade and Industry (DTI) and local MSMEs

Published in: **DTI Baguio Benguet Facebook Page**

at URL: <https://www.facebook.com/DTI.BaguioBenguet/videos/419449173227173/>



The Reverse Pitching Challenge of Saint Louis University creates a synergistic relationship between entrepreneurs and academic researchers. Businesses benefit by receiving suggestions to pressing problems without substantial additional investment while academic researchers receive the opportunity to work on real and relevant problems, practicing their problem-solving skills in an existing business environment. The viability and impact of this activity is further amplified by the support of different regional government units.

The project allows the SLU academe to actively support and contribute to current business development goals, while also increasing the likelihood that developed solutions have the opportunity for future funding through government grants and potential to find first adopters in the relevant industry. The Reverse Pitching Challenge will strengthen the triple helix of innovation between academia, industry, and government to stimulate socio-economic growth and increase the potential for the sustainability of developed recommendations or prototype solutions.

The project is aligned with current focus and priority areas set by local businesses which was implemented throughout four phases that started with gathering and matching of problem statements of Micro, Small, and Medium Enterprises (MSMEs) with faculty researchers. Throughout the launching of the program, 19 problem statements from MSMEs ranging from local food producers to the tourism industry were selected and endorsed to the different faculty researchers. The successful alignment of academic outputs to the needs of identified MSMEs has allowed technology transfer either through extension or commercialization.

The Reverse Pitching Challenge turns the traditional approach on its head, since the topic for research or investigation comes directly from the MSMEs, where they can be the initiator/inventor for implementation/adoption of an innovative approach towards developing their business to become more marketable and efficient.

Related Article/Public Document:

- <https://fb.watch/gr3d24FO42/>
- <https://www.facebook.com/thefix2600/videos/391028059750140/>
- <https://www.facebook.com/slu.unric/videos/233130151919980/>



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Progress as of today

Completed

Academic Research Requirement

On-going

Deployment of solution

On-going

Two problems statements were submitted and were approved as a Community Extension Program of the SLU namely:

1. Ube Halaya
2. Benguet Coffee Project



Related Article/Public Document:

- <https://www.facebook.com/BenguetCoffeeProject/posts/pfbid02vYD6Xb4cUJax5VG7Gkd1JU6vSbnxgTghjM5Tsj9KRC1kdc8k4R8n3tge71RGFGCgl>
- <https://www.facebook.com/BenguetCoffeeProject/posts/pfbid02HqV8uBmagxKQqDdDm2zQr4TSMtozL3TBvCPYBLp3LYZ7umNwMBCif66HPzwRMHszl>

1 NO
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ARCHIE

SLU teamed up with UB and UC to submit DOST Student Start-up Challenge

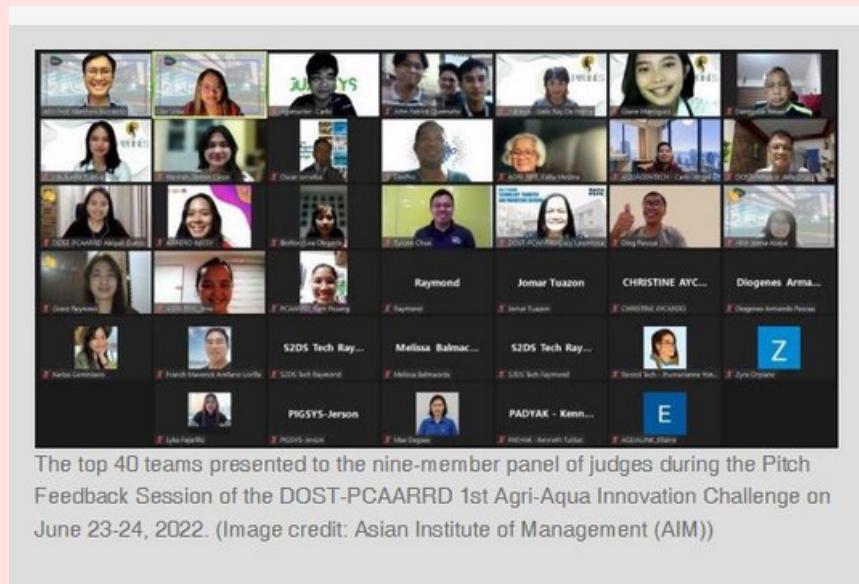
Published in: **DOST PCAARRD Web Page**

at URL: http://www.pcaarrd.dost.gov.ph/home/portal/index.php/quick-information-dispatch/4004-20-startups-advance-to-the-final-round-of-the-dost-pcaarrd-1st-agri-aqua-innovation-challenge?fbclid=IwAR3NTDSqLYTC-avIKIW66yP5ks9DudBTWklyB97cyflcsasL_x5gJeTY3I

Published in: **SEAMEO SEARCA**

at URL:

https://www.searca.org/news/four-teams-join-innovation-olympics-2-grand-finalists?fbclid=IwAR1GpeODg7qpk2aCULv7WeUTUJqSyLL_qRDiSKeyz0aYV_BFo_81LoUwIFY



Engr. Maria Corazon Ocampo, an SLU faculty, Ms. Carol Domalsin, an SLU student, together with Ms. Judy May Mariano, a student from the University of Baguio, and Mr. John Ericson Dulay, a student from the University of the Cordilleras joined the 1st Agri-Aqua Innovation Challenge. It is a project implemented by the Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development of the Department of Science and Technology (DOST-PCAARRD) in collaboration with the Asian Institute of Management (AIM).

ARCHIE or The Agri-Robot for Crop Health is an efficient, ecological, and cost-effective insect-control agricultural robot that lets farmers manage insect pests through an on-call agri-robot service instead of the backpack sprayer. ARCHIE is a robot that has the ability to discover diseases and pests on crops. It was developed by Ms. Carol Domalsin of Saint Louis University, Ms. Judy May Mariano from the University of Baguio, and Mr. John Ericson Dulay from the University of the Cordilleras.

