



SAINT LOUIS
UNIVERSITY
BAGUIO CITY, PHILIPPINES

ENTREPRENEURSHIP MANAGEMENT PROGRAM CATALOG





SLU VISION-MISSION

"Saint Louis University is envisioned as an excellent missionary and transformative educational institution zealous in developing human resources imbued with Christian Spirit and who are creative, competent and socially involved. "

SCHOOL VISION-MISSION

The School of Accountancy, Management, Computing and Information Studies (SAMCIS) is envisioned as the center of excellence in Business, Management, and Information Technology Education, committed to the creative, competent, and Christian formation of individuals, who can be agents of progress in the changing local and international business and information technology environments.

PROGRAM EDUCATIONAL OBJECTIVES (PEO)

Three to five years after graduation, graduates of the BS in Entrepreneurship with Specialization in Business Analytics Program are expected to:

1. adopt Christian practices and values to support diversity and multiculturalism within their profession, industry and society;
2. formulate innovative ideas and new knowledge in developing enterprises that contribute to socioeconomic development;
3. exhibit entrepreneurial principles and concepts in adapting the latest development in the field of business as well as in their professional work and lifelong learning; and
4. build resilient communities through the translation of social impact driven product research into social ventures.

PROGRAM LEARNING OUTCOMES (PLO)

Graduates of the BS Entrepreneurship with Specialization in Business Analytics program are expected to:

1. develop one's personality and competencies, continually and holistically, as a Louisiana entrepreneur, to keep abreast with local and global development;
2. practice professionalism, ethics and social responsibility, inclusiveness, and teamwork in all aspects of entrepreneurship;
3. integrate Filipino traits, values and cultural heritage in all entrepreneurial endeavors;
4. apply competencies in social sciences, mathematics, accounting, business laws and taxation, information technology, and relevant management philosophies, principles, and practices in the field of business administration;
5. demonstrate creativity and critical thinking in applying the key concepts, principles and practices of entrepreneurship – assessment of personal entrepreneurial competencies and behaviors, environmental scanning and opportunity identification, identifying potential entrepreneurial venture, and project selection and development - in starting, managing and growing their own business as well as any organization other than one's own enterprise;
6. assess the various forces as well as significant trends and developments in the business environment to guide current and future entrepreneurial decisions and practices;



7. communicate business concepts and strategies effectively, orally and in writing, in both English and Filipino, using appropriate technology;
8. develop a business plan for enterprise management and corporate entrepreneurship;
9. create and grow a new enterprise that complies with the requirements for business operation; and
10. practice Christian values in their personal and professional endeavors as Louisians in the service of the CICM mission.

CURRICULUM

FIRST YEAR			
COURSE NO.	DESCRIPTIVE TITLE	UNITS	CO / PRE-REQUISITES
1st Semester			
CFE 101	God's Journey with His People	3	
GHST	Readings in Philippine History	3	
GART	Art Appreciation	3	
GENTREP	The Entrepreneurial Mind	3	
GT	Living in the IT Era	3	
FIT HW	Physical Activity Towards Health and Fitness (Health and Wellness)	2	
ECC 111	Entrepreneurial Behavior	3	
ECC 112	Opportunity Seeking	3	
BACC 111	Basic Microeconomics	3	
MATHBA 111	Mathematics for Business Analytics	3	
		Total Units:	29
2nd Semester			
CFE 102	Christian Morality in our Times	3	
GCWORLD	The Contemporary World	3	
GPCOM	Purposive Communication	3	
GPPC	Philippine Popular Culture	3	
FIT CS	Physical Activity Towards Health and Fitness (Combative Sports)	2	
NSTP-CWTS 1	Foundations of Service	3	
BACC 121	International Business & Trade	3	
ECC 121	Market Research & Consumer Behavior	3	GENTREP
ECC 122	Innovation Management (Production Planning & Development)	3	GENTREP/ECC 111/ECC112
ITBA 121	IT for Business Analytics	3	
		Total Units:	29
Short Term			
EEC 131	Managing a Service Enterprise	3	ECC 121/ECC 122
BACC 131	Good Governance & Social Responsibility	3	
NSTP-CWTS 2	Social Awareness and Empowerment for Service	3	NSTP-CWTS 1
		Total Units:	9

THIRD YEAR			
COURSE NO.	DESCRIPTIVE TITLE	UNITS	CO / PRE-REQUISITES
1st Semester			
CFE 105A	CICM in Action: Justice, Peace, and Integrity of Creation, Indigenous Peoples, and Interreligious Dialogue	1.5	CFE 103, 104
FOR LANG 1	Foreign Language 1	3	
FMPMC 111	Financial Management	3	
INCTAX	Income Taxation	3	
POM	Production and Operations Management	3	
EEC 311	Wholesale & Retail Sales Management	3	EEC 231
BA 311	Fundamentals of Descriptive Analytics	3	
HME 311	Bread and Pastry	2	HPC 212
HME 311L	Bread and Pastry (Lab)	1	
		Total Units:	22.5
2nd Semester			
CFE 105B	CICM in Action: Environmental Planning and Management and Disaster Risk Reduction Management	1.5	CFE 105A
BUSTAX	Business Taxation	3	
STRAMA	Strategic Management	3	
ECC 321	Pricing & Costing	3	EEC 311
ECC 322	Business Plan Preparation	3	EEC 311
ECC 323	Programs and Policies on Enterprise Development	3	EEC 311
BA 321	Fundamentals of Predictive Analytics	3	
		Total Units:	19.5

SECOND YEAR			
COURSE NO.	DESCRIPTIVE TITLE	UNITS	CO / PRE-REQUISITES
1st Semester			
CFE 103	Catholic Foundation of Mission	3	
GMATH	Mathematics in the Modern World	3	
GSTS	Science, Technology, and Society	3	
FIT OA	Physical Activity Towards Health and Fitness (Outdoor and Adventure Activities)	2	
OBLICON	Obligations & Contracts	3	
TME 323	Cruise, Leisure, and Recreation Management	3	ECC 131
HPC 212	Fundamentals in Food Service Operations	2	ECC 131
HPC 212L	Fundamentals in Food Service Operations (Lab)	1	
BACC 112	Human Resource Management	3	
BA 211	Fundamentals of Business Analytics	3	
		Total Units:	26
2nd Semester			
CFE 104	CICM Missionary Identity	3	CFE 103
GSELF	Understanding the Self	3	
GETHICS	Ethics	3	
FIT AQ	Physical Activity Towards Health and Fitness (Aquatics)	2	
HPC 223	Fundamentals of Lodging Operations	2	ECC 131
HPC 223L	Fundamentals of Lodging Operations (Lab)	1	
LSACT	Law on Sales, Agency, & Credit Transactions	3	
LLSL	Labor Laws and Social Legislation	3	
EEC 221	Entrepreneurial Marketing Strategies	3	EEC131
BA 221	Fundamentals of Data Warehousing	3	
		Total Units:	26
Short Term			
EEC 231	Supply Chain Management	3	EEC 221
ECC 231	Social Entrepreneurship	3	EEC 221
GRIZAL	The Life and Works of Rizal	3	
		Total Units:	9

FOURTH YEAR			
COURSE NO.	DESCRIPTIVE TITLE	UNITS	CO / PRE-REQUISITES
1st Semester			
CFE 106A	Embracing the CICM Mission	1.5	CFE 105B
ECC 411	Business Plan Implementation with Analytics 1	2	ECC321/322/323
ECC 411L	Business Plan Implementation with Analytics 1 (Lab)	3	
BA 411	Fundamentals of Prescriptive Analytics	3	
		Total Units:	9.5
2nd Semester			
CFE 106B	Embracing the CICM Mission	1.5	CFE 106A
ECC 421	Business Plan Implementation with Analytics 2	2	
ECC 421L	Business Plan Implementation with Analytics 2 (Lab)	3	
		Total Units:	6.5



ADMISSION POLICIES

Saint Louis University welcomes local and foreign students alike, subject to University admission Policies, requirements, and academic standards and pertinent laws of the Republic of the Philippines

Undergraduate Freshman Students

- All undergraduate freshman applicants must pass the SLU College Entrance Examination (SLU-CEE) and must qualify within the slots duly determined for their chosen course. The regular SLU-CEE is conducted during weekends from the middle of October up to the middle of December. Admission for the first semester starts at the middle of April.

Transfer Students

- SLU admits transferees in all courses except Bachelor in Medical Laboratory Science subject to their compliance with pertinent requirements and guidelines. They must undergo a Qualifying Examination (QE) and if qualified, will take the Personality Test and Interview. Foreign students applying as transferee are subject to the English Proficiency Test (EPT) rule.

Graduate Program Students

- The applicant must have finished the prerequisite degree/s prior to acceptance to the Graduate Program;
- For a Master's degree, the applicant must have a Baccalaureate degree from an institution of recognized standing
- For a Doctorate degree, the applicant must have a Master's degree in related fields from an institution of recognized standing.

Foreign Students

- Foreign students should apply not later than 6 months before the start of the academic term. Moreover, they should be in Baguio City at least 4 weeks before the start of classes of the academic term for them to take the EPT as well as SLU-CEE / QE / GPEE, and Personality Test.
- Foreign students applying for the first time either in the undergraduate or graduate program should initially possess satisfactory proficiency in English and have passed the EPT as well as the pertinent entrance examination and Personality Test. Before enrolling, they undergo Preadmission Processing at the Student Affairs Office.
- Foreign students must secure a valid Student Visa. There are two options in securing a Student Visa. For related information, consult Foreign Student section of the Registrar's Office.

SCHEDULE OF FEES

FIRST YEAR TUITION FEE AS OF AY 2022 - 2023		
COURSE	PARTIAL	FULL
BS ENTREP BA	P 8,600.00	P 30,364.00
FEES LISTED PER SEMESTER AND ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE		



JOB OPPORTUNITIES (WHERE DOES THE PROGRAM TAKE YOU?)

- Entrepreneur
- Business Development Manager
- Corporate Entrepreneur
- Analytics and Data Management
- Business Owner
- Business Consultant

CONTACT INFO

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