

# **TOURISM MANAGEMENT PROGRAM CATALOG**





## **SLU VISION-MISSION**

"Saint Louis University is envisioned as an excellent missionary and transformative educational institution zealous in developing human resources imbued with Christian Spirit and who are creative, competent and socially involved. "

## **SCHOOL VISION-MISSION**

The School of Accountancy, Management, Computing and Information Studies (SAMCIS) is envisioned as the center of excellence in Business, Management, and Information Technology Education, committed to the creative, competent, and Christian formation of individuals, who can be agents of progress in the changing local and international business and information technology environments.

## **PROGRAM EDUCATIONAL OBJECTIVES (PEO)**

1. Three to five years after graduation, graduates of the BS in Tourism Management Program are expected to:
2. adopt Christian practices and values to manifest compassion in human relations with emphasis on flexibility, adaptability, and conformity to the highest ethical standards of the tourism industry;
3. practice continuously appropriate, relevant, and innovative knowledge and skills that bring out creativity, critical and innovative thinking to further conserve and sustain all the facets and aspects of the tourism industry and host communities;
4. manifest professionalism, excellence, and competence in a globalized, tech-driven world with the end view of performing effectively, efficiently, and adhering to team spirit and collaboration in multi-disciplinary and multi-cultural workplace and;
5. exhibit appreciation of host cultures with a strong sense of responsibility to perpetuate unique values, traditions, and practices while uplifting the welfare of human lives and society.

## **PROGRAM LEARNING OUTCOMES (PLO)**

Graduates of the BS in Tourism Management program are expected to:

1. apply competencies in social sciences, tourism regulations, policies, and all relevant management philosophies, principles and practices in the industry,;
2. communicate business concepts and strategies effectively, orally and in writing in English, Filipino, and appropriate foreign language required by the industry;
3. execute the latest concepts underlying effective and efficient planning, product development, and tourism services in multi-disciplinary and multi-cultural teams;
4. practice professionalism, good corporate citizenship, and inclusivity in all aspects of the tourism industry;
5. demonstrate managerial and people skills with all the stakeholders in the tourism industry;
6. practice Christian values in their personal and professional endeavors as Louisians in the service of the CICM mission;
7. integrate Filipino traits, values, and cultural heritage to act in recognition of social and ethical responsibility by manifesting inclusiveness in all management pursuits; and
8. develop continually and holistically one's personality and competence as a Filipino Louisian tourism professional to keep abreast with local and global developments.



## CURRICULUM

FIRST YEAR	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>1st Semester</b>			
	CFE 101	God's Journey with His People	3	
	GHI1	Readings in Philippine History	3	
	GART	Art Appreciation	3	
	GENTREP	Entrepreneurial Mind	3	
	GI1	Living in the IT Era	3	
	FIT HW	Physical Activity Towards Health and Fitness (Health and Wellness)	2	
	THC 111	Philippine Culture and Tourism Geography	3	
	THC 112	Risk Management as Applied to Safety, Security, and Sanitation	3	
	THC 113	Quality Service Management in Tourism and Hospitality	3	
	THC 114	Legal Aspects in Tourism and Hospitality	3	
	<b>TOTAL UNITS</b>		<b>29</b>	
	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>Short Term</b>			
	THC 131	Micro Perspective of Tourism and Hospitality	3	
	THC 132	Entrepreneurship in Tourism and Hospitality	3	
	NSTP-CWTS 2	Social Awareness and Empowerment for Service	3	NSTP-CWTS 1
	<b>TOTAL UNITS</b>		<b>9</b>	
	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>2nd Semester</b>			
	CFE 102	Christian Morality in our Times	3	
	GCOWORLD	The Contemporary World	3	
	GPCOM	Purposive Communication	3	
	GPPC	Philippine Popular Culture	3	
	NSTP-CWTS 1	Foundation of Service	3	
	FIT CS	Physical Activity Towards Health and Fitness Combative Sports	2	
	THC 121	Macro Perspective in Tourism and Hospitality	3	
	THC 122	Professional Development and Applied Ethics	3	
	THC 123	Multicultural Diversity in the Workplace for the Tourism Professional	3	
	THC 124	Tourism and Hospitality Marketing	3	
	<b>TOTAL UNITS</b>		<b>29</b>	

	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>1st Semester</b>			
	CFE 103	Catholic Foundation of Mission	3	
	GMATH	Mathematics in the Modern World	3	
	GSTS	Science, Technology, and Society	3	
	FIT OA	Physical Activity Towards Health and Fitness (Outdoor and Adventure Activities)	2	
	FOR LANG 1	Foreign Language 1	3	
	TPC 211	Global Culture and Tourism Geography	3	
	TPC 212	Sustainable Tourism	3	
	TPC 213	Tour and Travel Management	3	
	FMPMC 111	Financial Management	3	
	<b>TOTAL UNITS</b>		<b>26</b>	
	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>Short Term</b>			
	TPC 231	Transportation Management	3	
	BUSSTAT	Business Statistics	3	
	GRIZAL	The Life and Works of Rizal	3	
	<b>TOTAL UNITS</b>		<b>9</b>	
	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>2nd Semester</b>			
	CFE 104	CICM Missionary Identity	3	CFE 103
	GSELF	Understanding the Self	3	
	GETHICS	Ethics	3	
	FIT AQ	Physical Activity Towards Health and Fitness (Aquatics)	2	
	FOR LANG 2	Foreign Language 2	3	FOR LANG 1
	TPC 221	Applied Business Tools and Technologies	2	
	TPC 221L	Applied Business Tools and Technologies (Lab)	1	
	TPC 222	Fundamentals of Lodging Operations	2	
	TPC 222L	Fundamentals of Lodging Operations (Lab)	1	
	POM	Production and Operations Management	3	
	ACCHT 221	Accounting for Hospitality and Tourism	3	
	<b>TOTAL UNITS</b>		<b>26</b>	

THIRD YEAR	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>1st Semester</b>			
	CFE 105A	CICM in Action: Justice, Peace, and Integrity of Creation, Indigenous Peoples, and Interreligious Dialogue	1.5	CFE 103, 104
	TMRES 1	Research in Hospitality 1	3	
	TPC 311	Introduction to Meetings, Incentives, Conferences, and Events Management or MICE	2	
	TPC 311L	Introduction to Meetings, Incentives, Conferences, and Events Management or MICE (Lab)	1	
	PDPR 311	Personality Development and Public Relations	3	
	TME 311	Agri-Tourism	3	
	TME 312	Specialized Food and Beverage Service Operations	3	
	TME 313	Hospitality and Tourism Facilities Management and Design	3	
	STRAMA	Strategic Management	3	
	FT 311	Field Trip 1	1	
	<b>TOTAL UNITS</b>		<b>23.5</b>	
	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>2nd Semester</b>			
	CFE 105B	CICM in Action: Environmental Planning and Management and Disaster Risk Reduction Management	1.5	CFE 105A
	TMRES 2	Research in Hospitality 2	3	TMRES 1
	TPC 321	Tourism Policy Planning and Development	3	
	TME 321	Destination Management and Marketing	3	
	TME 322	Front Office Operations	2	
	TME 322L	Front Office Operations (Lab)	1	
	TME 323	Philippine Gastronomical Tourism	3	
	TME 324	Cruise, Leisure, and Recreation Management	3	
	OBLICON	Law on Obligations and Contracts	3	
	FT 321	Field Trip 2	1	
	<b>TOTAL UNITS</b>		<b>23.5</b>	

FOURTH YEAR	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>1st Semester</b>			
	CFE 106A	Embracing the CICM Mission	1.5	CFE 105B
	LLSL	Labor Laws and Social Legislation	3	
	BUSCOMM	Business Communication in the Hospitality and Tourism Industry	3	
	TME 411	Ecotourism, Heritage, and Environment	3	
	TME 412	Travel Writing and Photography	3	
	TME 413	Medical and Wellness Tourism	3	
	TME 414	Tourism Property Management and Estate Development	3	
	<b>TOTAL UNITS</b>		<b>19.5</b>	
	Course No.	Course Descriptive Title	Units	Pre-requisite
	<b>2nd Semester</b>			
	CFE 106B	Embracing the CICM Mission	1.5	CFE 106A
	TMPRAC 421	Tourism Management Practicum	6	
	<b>TOTAL UNITS</b>		<b>7.5</b>	



## ADMISSION POLICIES

Saint Louis University welcomes local and foreign students alike, subject to University admission Policies, requirements, and academic standards and pertinent laws of the Republic of the Philippines

### Undergraduate Freshman Students

- All undergraduate freshman applicants must pass the SLU College Entrance Examination (SLU-CEE) and must qualify within the slots duly determined for their chosen course. The regular SLU-CEE is conducted during weekends from the middle of October up to the middle of December. Admission for the first semester starts at the middle of April.

### Transfer Students

- SLU admits transferees in all courses except Bachelor in Medical Laboratory Science subject to their compliance with pertinent requirements and guidelines. They must undergo a Qualifying Examination (QE) and if qualified, will take the Personality Test and Interview. Foreign students applying as transferee are subject to the English Proficiency Test (EPT) rule.

### Graduate Program Students

- The applicant must have finished the prerequisite degree/s prior to acceptance to the Graduate Program;
- For a Master's degree, the applicant must have a Baccalaureate degree from an institution of recognized standing
- For a Doctorate degree, the applicant must have a Master's degree in related fields from an institution of recognized standing.

### Foreign Students

- Foreign students should apply not later than 6 months before the start of the academic term. Moreover, they should be in Baguio City at least 4 weeks before the start of classes of the academic term for them to take the EPT as well as SLU-CEE / QE / GPPE, and Personality Test.
- Foreign students applying for the first time either in the undergraduate or graduate program should initially possess satisfactory proficiency in English and have passed the EPT as well as the pertinent entrance examination and Personality Test. Before enrolling, they undergo Preadmission Processing at the Student Affairs Office.
- Foreign students must secure a valid Student Visa. There are two options in securing a Student Visa. For related information, consult Foreign Student section of the Registrar's Office.

## SCHEDULE OF FEES

FIRST YEAR TUITION FEE AS OF AY 2022 - 2023		
COURSE	PARTIAL	FULL
BSTM	P 8,700.00	P 30,427.00
FEES LISTED PER SEMESTER AND ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE		



## **JOB OPPORTUNITIES (WHERE DOES THE PROGRAM TAKE YOU?)**

- Flight Attendant
- Travel/Airline Agent
- Travel Agency Manager
- Cruise Attendant
- Guest Relations Manager

## **CONTACT INFO**

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