SAINT LOUIS UNIVERSITY

Baguio City, Philippines

Metric 1.4 Community anti-poverty programmes



1 NO POVERTY

Times Higher Education Sustainability Impact Ratings

AY 2025-2026

SAINT LOUIS UNIVERSITY

Baguio City, Philippines

Indicator 1.4.1
Local start-up assistance



1 NO POVERTY

Times Higher Education
Sustainability
Impact Ratings

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SLU Supports Start-Up Through Entrepreneurship Education

Saint Louis University (SLU), through the School of Accountancy, Management, Computing and Information Studies (SAMCIS), provides students with entrepreneurship education and mentorship as part of its regular academic programs, at no additional cost, equipping them with the resources to develop financially and socially sustainable business ideas within the local community.

On 29 September 2025, two student-developed ventures from SAMCIS — *Rootini*, by Juliana Dyanne R. Chua, Anne Karylle V. Dela Cruz, Jeffrey P. Rendon Jr., Chloe A. Melgar, and Lance Denver O. Landingin, and *TAGriculture,* by Mary Kathlyn P. Tudlong, Lhea Isabel A. Corpuz, Hyowon Arzil B. Barnabe, John Michael C. Garcia, and Liram Chaad B. Montes — won top honors at the 19th Business Idea Development Awards (BIDA), organized by the Philippine Chamber of Commerce and Industry (PCCI), in Taguig City.

Rootini was named Overall Champion in the Food Category for transforming Benguet's vegetable oversupply into plant-based food alternatives such as Rootini Rolls, Sheets, Twirls, Drizzles, and Chews, addressing a local agricultural and food-security problem through a socially sustainable business model.



These student enterprises were developed through SAMCIS's entrepreneurship curriculum, which gives every enrolled student access to business education, mentorship from faculty, and university resources needed to move a business idea from concept to a competition-ready venture, before it is tested against national industry standards.

By embedding this support directly into free, required coursework rather than an optional or paid add-on, SLU ensures that local start-up assistance reaches its student community broadly rather than a select few.

Source: SLU Website https://www.slu.edu.ph/2025/10/23/slu-samcis-students-win-big-in-19th-bida-awards/







SLU Partners with Baguio City LGU to Boost Local Businesses

On October 17, 2025, Saint Louis University (SLU) formalized a Memorandum of Understanding with the City Government of Baguio to help the city's micro, small, and medium enterprises (MSMEs) become more innovative and competitive. The agreement was signed under Mayor Benjamin Magalong's administration.

Through the partnership, SLU will support local entrepreneurs through training, product development, and access to technology-driven facilities. The University contributes its expertise and resources to equip MSME owners with the skills and tools they need to grow their businesses.

The partnership strengthens the city's efforts to create more opportunities for local entrepreneurs and promote inclusive, long-term economic growth. It also reflects SLU's commitment to serving the Baguio community beyond the campus.

Image and article source: Benjie Magalong-Public Servant (Official Facebook Page of the Mayor of Baguio City) https://www.facebook.com/share/p/1KJyRE6vbY/





The SLU SDG Report 2026